



# National Moringa Project (NMP)

## BLUEPRINT & PROJECT DOCUMENT (Moringa oleifera)

Common Nigerian names:

Hausa: Bagaruwar maka, Zogele

Yoruba: Ewe ile



Project Concept:

**Lifecare Health Advancement Initiative  
(CAC/IT/NO 44605)**

<http://lifecarehealthadvancementinitiative.yolasite.com>



# NMP EXECUTIVE SUMMARY

Nigeria, like most other tropical countries, is faced with the problems of grassroots malnutrition, preventable malnutrition induced diseases, low per capita income, abject poverty, deforestation, erosion, global warming, desert & sea encroachment; and the most affected are youths;

- One crop, Moringa oleifera, has the potential of going a long way towards resolving all the aforementioned problems;
- Not only are the leaves highly nutritious, but every single part of the Moringa tree has been used for beneficial purposes over the centuries in: medicine, alley cropping, erosion control, water purification, livestock fodder, plant growth enhancer and biogas production;
- NMP will succinctly create synergies amongst stakeholders that will promote the intensive cultivation, processing, industrial utilization, exportation, field & clinical studies of Moringa oleifera in Nigeria and beyond; & by so doing, considerably create millions of new farming, processing, manufacturing, packaging and marketing jobs for hitherto jobless and vulnerable youths and women in such a way as to improving upon overall national GDPs of Nigeria and other countries interested in the NMP. The NMP will improve nutrition and health; and reduce crime.



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# NMP GOAL

- To create youth/women focused and mutually beneficial synergies amongst interested stakeholders that will promote the intensive cultivation, processing, industrial utilization, marketing, exportation, field & clinical studies of Moringa oleifera in Nigeria and other interested countries; and by so doing, considerably reducing youth/women un-employment, abject poverty and crime; and improving upon overall national GDPs.



# NMP OBJECTIVES

- To share the youth and women employment, economic, food security, health, nutritional & environmental benefits of the intensive cultivation of Moringa oleifera in Nigeria and other interested countries with Key global decision makers;
- To promote grassroots cultivation of Moringa oleifera;
- To promote commercial processing of Moringa oleifera;
- To promote industrial utilization of Moringa oleifera ;
- To promote the exportation of natural & processed Moringa from Nigeria and other interested countries;
- To promote the development of indigenous Moringa processing equipment in Nigeria and other developing countries;
- To create jobs and reduce abject poverty in rural communities;
- To promote field & clinical studies of Moringa in Nigeria and other countries interested in the NMP.



# NMP BENEFITS

**NMP shall create millions of new youth and women focused jobs that will eradicate abject poverty & improve grassroots economies;**

- **It shall improve overall national GDPs & a tremendous boost of grassroots income & governments' revenue & foreign exchange earnings, especially for hitherto abjectly poor and vulnerable youths and women;**
- **It shall serve as a highly nutritional food crop & raw material for pharmaceutical, food, feeds & chemical industry;**
- **Moringa oleifera is a better source of biogas & will thus help humanity to effectively reverse global warming; and**
- **Protect forests & savanna, as well as, effectively fight deforestation, erosion, desert & sea encroachment; and**
- **Help countries to conform with UNEP & FAO conventions.**



# NMP TARGET BENEFICIARIES

- **Youths;**
- **Women;**
- **Grassroots farmers;**
- **Cooperative societies;**
- **NGOs & CBOs;**
- **Churches & Mosques;**
- **Communities;**
- **Local Government Councils;**
- **State Governments;**
- **Federal Governments;**
- **Industries.**



# NMP PROSPECTIVE STAKEHOLDERS

- **Grassroots farmers;**
- **Cooperative societies;**
- **Churches & Mosques;**
- **Communities;**
- **Local Government Councils' Agricultural Departments;**
- **State Governments' Agricultural Ministries;**
- **Federal Ministries of Agriculture & their agencies;**
- **NGOs & CBOs; AGADA, Trees for Life Journal;**
- **Search Institute & their partners;**
- **Banks, Insurance companies, food & drugs manufacturers;**
- **Development partners.**





# PROJECT COMPONENTS SUMMARY

**NMP has Four (4) Components namely:**

- **1. National Moringa Workshop;**
- **2. National Moringa Intensive Cultivation Programme, (NMICP);**
- **3. Moringa Harvesting & Processing Scheme, (MHPS);**
- **4. Moringa Utilization & Export Programme, (MUEP).**



# (1) MORINGA WORKSHOP

## \*PRE-EVENT ONLINE SURVEY:

- **Prospective participants shall be expected to participate in an online survey that will reveal statistical grassroots youth/women joblessness, crime, health, food security & malnutrition statistics; that will justify the need for stakeholders to jointly undertake the NMP;**
- **The National Moringa Workshop is a proposed three (3) days event.**
- **Objective of event: Participants shall be adequately informed & technically equipped to collaborate towards the realization of the set goal & objectives of the NMP;**

## SYNOPSIS OF WORKSHOP:

- **Day one (1): Registration of Attendees –(To confirm pre-event online registration facilities);**
- **Day two (2): Delivery of technical papers & division of delegates into Implementation Committees (IC);**
- **Day three (3): IC Work Description & initial IC Meetings;**
- **The Workshop Communiqué shall be produced & globally broadcast on the NMP website;**
- **Probable Venues: Minneapolis, Minnesota, USA; or Africa Hall, International Conference Centre, Abuja;**
- **Probable dates: (As at when agreed with Search Institute);**
- **Who is the workshop for?: Representatives of stakeholders who shall be as many as between 500 & 3,000, delegates (theater seating);**
- **Attendance fee: (Between \$150-\$1,500) per attendee. EVENT BRANDING: FROM: \$5,000 - \$200,000; and above.**



## (2) NMICP PROJECT COMPONENT

- The National Moringa Intensive Cultivation Programme, (NMICP) is a direct Implementation Committee activity follow-up project;

### Project Description:

- A) Intensive Production of: Moringa oleifera seedlings through tissue culture & other techniques;
- B) Intensive land preparation & land improvement;
- C) Intensive Planting of: Moringa oleifera seedlings in plantations to coincide with the raining season;
- D) Plant improvement & protection inputs application;
- Who is this project for? Interested stakeholders & Donors;
- Starting Date: (As at when agreed with Search Institute).



## (3) MHPS PROJECT COMPONENT

- The Moringa Harvesting & Processing Scheme, (MHPS) is a direct follow-up project to the NMICP;

### Project Description:

- A) Harvesting of: Moringa oleifera crops from existing farms;
- B) Processing of harvested: Moringa oleifera green matter, (drying, atomizing & active ingredients extraction);
- C) Storage of: Processed Moringa oleifera products;
- Who is this project for? Interested Moringa oleifera plantation cultivators;
- Starting Date: (As at when agreed with Search Institute);
- This project is revolving indefinitely every thirty-five to seventy-five (35-75) days.



## (4) MUEP PROJECT COMPONENT

- The Moringa Utilization & Export Programme, (MUEP) is a direct follow-up project to the MHPS;

### Project Description:

- A) Industrial utilization of: Natural & processed Moringa oleifera products;
- B) Export of: Natural & processed Moringa oleifera products;
- C) Field & clinical studies: Corporate Nigeria & government powered field & clinical studies of processed Moringa oleifera products;
- Who is this project for? Interested Processing stakeholders;
- Starting Date: (As at when agreed with Search Institute);
- This project is revolving indefinitely.



# NMP FUNDING PLAN

- Each of NMP's Four (4) components shall be funded as follows:
- 1. National Moringa Workshop: Self financing @ (\$150-\$1,500) per attending participant + branding;
- 2. National Moringa Intensive Cultivation Programme, (NMICP): As decided by the IC + branding;
- 3. Moringa Harvesting & Processing Scheme, (MHPS): As decided by the IC + branding;
- 4. Moringa Utilization & Export Programme, (MUEP): As decided by the IC + branding;
- \* It is pertinent to note that the IC shall RAISE FUNDS through the utilization of conventional & non-conventional funds raising techniques like Moringa Treks, Musical Concerts & other shows;
- However, each of the four (4) components is open to interested global agricultural, health, foods and manufacturers endorsement.



# NMP BRANDING OPPORTUNITIES

- **The branding opportunities includes: the four components, funds raising shows & publicity;**
- **NMP branding is essentially open to interested global public, private & institutional insignia & products sponsorship & branding.**



# NMP IMPLEMENTATION COMMITTEES

- **Various NMP Implementation Committees, (ICs) shall be constituted from interested stakeholders;**
- **The ICs shall set up Ad hock Committees as required by each project component, to take care of:**
  - **(i) Ratification of Project Blueprint Components;**
  - **(ii) Evolve new project components if need be;**
  - **(iii) Come up with policy documents on Moringa oleifera;**
  - **(iv) Join other stakeholders during any of the NMP Funds Raising Programmes;**
  - **(v) Ad hock Committees shall report to ICs, while ICs will produce Monthly Progress Reports which shall be hosted on the NMP project website for the benefit of humanity.**





# NMP REQUIREMENTS

- **The design & hosting of a dynamic NMP website, with the help of Search Institute;**
- **The institution of a NMP Implementation Committee, members of which shall be constituted from interested stakeholders;**
- **The endorsement of an NMP Memorandum of Understanding between Life-care Health Advancement Initiatives, Search Institute & each of the NMP stakeholders as regards the implementation of each project component.**



# NMP CONCLUSION

- A religious implementation of the NMP Blueprint through the collective synergies of NMP Stakeholders, will not only reposition the income of youths/women grassroots dwellers', local governments', state governments' & federal government's, it will significantly increase grassroots productivity, as well as, positively affect the environment, improve climate and change our world;
- The multiplier effects of the quanta of agricultural, scientific, economic, climate & environmental synergies that the NMP shall create in Nigeria and other countries that embrace the NMP, shall be felt all over the world;
- Grassroots malnutrition, health, abject poverty & climate challenges shall be things of the past in Nigeria and other countries that embrace the NMP;
- Drug-induced violent crimes, which result from the indolence & abject poverty of restive jobless youths, will be drastically reduced;
- Natural & processed Moringa oleifera producers in Nigerian and other countries that embrace the NMP could earn scarce foreign exchange from export;
- Processed and home made fortified Moringa oleifera -incorporated foods shall be integrated into grassroots food menus; while
- The overall health & life expectancy of poor grassroots dwellers shall be tremendously enhanced through this compelling common vision initiative.



# CONTACTS

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